

Western Canadian Breeders Championship Horse Show

2026 Sponsorship Package

Diamond Sponsorship \$3500.00

- Premium Stabling Location for Up to 20 Stalls in the Main Barn.
- Up to an additional 15 stalls can be included for an additional \$1000.
- 10 Class Sponsorships.
- 1 Banner in Main Ring – Or Covered Ring
- Announcements during classes & recognition on [Social Media](#).
- 4 Full Page Ads in Show Program (Camera Ready)
- Patron gift.

*To Ensure Clarity and Understanding to all our Trainers and Exhibitors we would like to explain the unusual breakdown of our Diamond Sponsorship option. We have listened to everyone's input and have arranged to have an **indoor warm-up ring** adjacent to the main ring located at the east end of the AGWest Building. With the addition of this new indoor ring for the WCB 2026 Show we have limited the number of stalls in our Premium Stabling. Please contact **Debbie Storey 403-357-7108** for any questions.*

Platinum Sponsorship \$2500.00

- Preferred stabling
- 8 Class Sponsorships.
- 1 Banner in Main Ring -Or Covered Ring
- Announcements during classes & recognition on [Social Media](#).
- 2 Full Page Ads in Show Program (Camera Ready)
- Patron gift.

Gold Patron \$1500.00

- 6 Class Sponsorships.
- 1 Banner in Main Ring-or Covered Ring
- Announcements during classes & recognition on [Social Media](#).
- 1 Full Page Ads in Show Program (Camera Ready)
- Patron gift.

Silver Patron \$1100.00

- 5 Class Sponsorships.
- 1 Banner in Main Ring-or Covered Ring
- Announcements during classes & recognition on [Social Media](#).
- ½ Page Ad in Show Program (Camera Ready)
- Patron gift.

Contact

Emma Dufresne
403-304-4510

Debbie Storey
403-357-7108

Kathy Padgham
780-975-3049

June 26-28, 2026 - Westerner Park, Red Deer, AB.

Western Canadian Breeders Championship Horse Show

2026 Sponsorship Package

Bronze Patron \$750.00

- 4 Class Sponsorships.
- Announcements during classes & recognition on [Social Media](#).
- Patron Gift.

Maple Leaf Sponsor \$500.00

- 3 Class Sponsorships.
- Announcements during classes & recognition on [Social Media](#).

Club, or Business Sponsor \$300.00

- 2 Class Sponsorships.
- Announcements during classes & recognition on [Social Media](#).
- ½ Page Ad in Show Program (Camera Ready)

Class Sponsor \$150.00

- 1 Class Sponsorship.
- Announcements during classes & recognition on [Social Media](#).

Joint Sponsor \$75.00

- One half (1/2) Class Sponsorship with Joint Sponsor.
- Announcements during classes & recognition on [Social Media](#).

Hospitality \$175.00

- Morning coffee, water, juice, and snacks for exhibitors.
- Announcements throughout the day of sponsorship.
- Recognition signage with snacks and drinks; on [Social Media](#) .

Commercial Exhibitor Single Booth Space No Charge (includes table/2 chairs)

Contact

Emma Dufresne
403-304-4510

Debbie Storey
403-357-7108

Kathy Padgham
780-975-3049

June 26-28, 2026 - Westerner Park, Red Deer, AB.

2026 Sponsorship Package



June 26-28, 2026 - Westerner Park, Red Deer, AB.